

Advertising Rates & Sizes

ADVERTISING LEADER BOARD SPACE
940 X 94 px

PREMIUM
SPACE
TILE #1
300 X 300 px

PREMIUM SPACE
ADVERTISING BANNER #1
650 X 160 px

Rate Card
#1
Fall 2016

PREMIUM
SPACE
TILE #2
300 X 300 px

PREMIUM SPACE
ADVERTISING BANNER #2
650 X 160 px

Circulation
20,000

STANDARD
SPACE
300 X 300 px

STANDARD SPACE
TOPICAL BANNER
650 X 160 px

HOME PAGE

AD	SIZE	PRICE/MONTHLY
PREMIUM SPACES		
Leader Board	940 x 160	\$500 (rotates, 3 ads)
Banner 1	650 x 160	\$800
Banner 2	650 x 160	\$700
Tile 1	300 x 300	\$500
Tile 2	300 x 300	\$400

STANDARD SPACES

Tiles - Standard	300 x 300	\$300
Banners-Topic Pages	560 x 160	\$500

TEXT ADS/WEEKLY

Text ad/weekly	100 words/photo	\$400
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CONTACT INFORMATION

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