

JOIN THE MEDIA REVOLUTION

The New Way to Reach Your Best Customers

What Is It?

1. Constantly updated website
2. Free weekly e-journal
3. Highly targeted audience: 15,600 owners of cruising powerboats
4. Cost effective
5. Filled with original and aggregated content
6. Created by trusted marine media leaders



Digital advertising builds brands and empowers immediate consumer response as customers reach out with simple clicks to explore your websites and your products and services. These are “Double Opt-In Consumers”—The Real Deal

HOME PAGE

AD	SIZE	PRICE/MONTHLY
PREMIUM SPACES		
Leader Board	940 x 160	\$500 (rotates, 3 ads)
Banner 1	650 x 160	\$800
Banner 2	650 x 160	\$700
Tile 1	300 x 300	\$500
Tile 2	300 x 300	\$400
STANDARD SPACES		
Tiles - Standard	300 x 300	\$300
Banners-Topic Pages	560 x 160	\$500
TEXT ADS/WEEKLY		
Text ad/weekly	100 words/photo	\$400

LEADER BOARD SPACE
940 X 169 px

BANNER SPACE
650 X 160 px

TILE SPACE
300 X 300 px

www.cruisingodyssey.com