

CRUISING ODYSSEY

LIVING THE DREAM UNDER POWER

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5 Reasons to Advertise with *Cruising Odyssey*

Cruising Odyssey has a growing audience of eager and engaged cruisers who have shown how much they love **Living the Dream Under Power** by their willingness to open the FREE weekly e-journal (over 30%), read it thoroughly (av. 6 minutes), visit the website (38,700 visits monthly) and click on articles and ads in both venues.

1. **Cruising Odyssey Inspires** readers to live their dreams of cruising under power.
2. **Cruising Odyssey Empowers** your customers to act on their own dreams by clicking on your ads to learn more
3. **Cruising Odyssey's readers' enthusiasm** is verifiable by tracking their clicks to your website and what they do there. Collect their names and they are your customers forever.
4. **Cruising Odyssey's founders** and owners—Peter Janssen, George Day & Scott Akerman—have proven track records in marine publishing and life-long boating experiences. These are professionals you can trust.
5. **Cruising Odyssey is remarkably affordable** compared to print or other media. *Cruising Odyssey* is your personal marketing partner, not just another corporate media group.

**Our FREE weekly e-journal and website are how your customers are getting their information.
Are you out there in front of them?**